



2019 Capabilities Deck

Proudly Certified By

BeautifulBrains.org

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Beautiful Brains is a
Certified Minority
Woman-Owned Small
Business (MWOSB),

“Our Approach is
Design-Driven,
User Centric and
Budget focused.

- **Christian Johnson**
Founder / CEO



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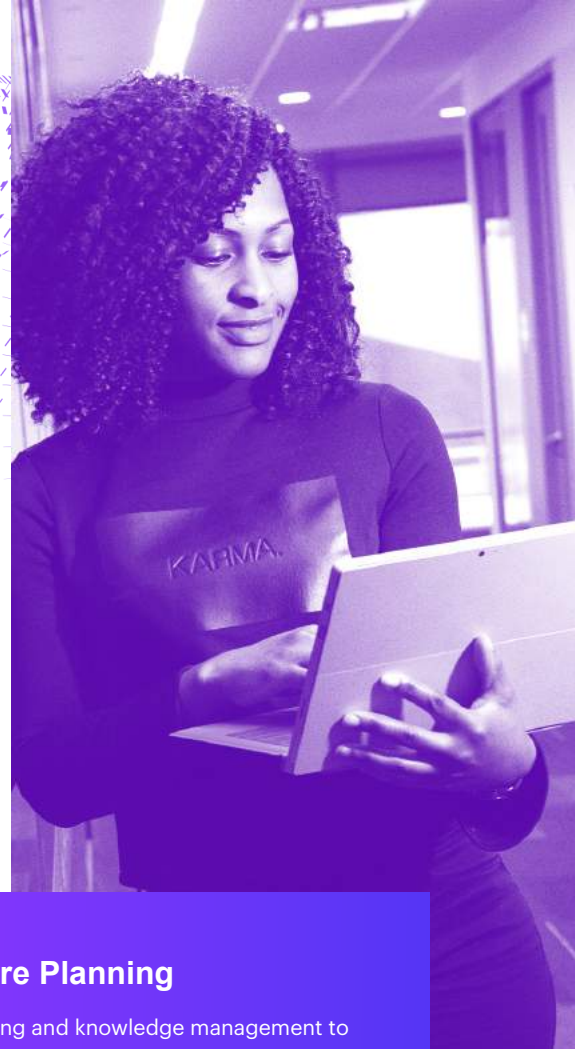
P.10

**Healthcare Revenue
Cycle Management**

Realize the value of data

Enterprise Technology Management (ETM) provides service, support, and facilitation activities to clients with strategic Information Technology Service Management (ITSM) objectives for the purpose of assessing different technology strategies and align their governance processes, systems structures, and business operations toward strategic organizational goals.

ETM delivers professional, consulting, and managed services in strategic, architectural, operational, and implementation focus areas.



Strategic Design

Assess client Information Technology (IT) needs and formulate system implementation roadmaps, plans, and timelines (emergency & deliberate)

Architecture Planning

Strategic planning and knowledge management to create logical system designs and infrastructure support plans to meet customer requirements

Operational Assessment

Assess the operating efficiency, maturity, and competency/capacity of IT environments to include people, processes, and technology components

Implementation Management

Leading, advising, and supporting the rollout, management, and testing of new solution deployments with mapping to business requirements

PAST PERFORMANCE

MD Anderson Cancer Center
Hospital Corporation America (HCA)
Catholic Health Initiatives (CHI)
EPIC
GEICO
State Farm Insurance
Allied World
Texas Children's Hospital
Minnesota Children's Hospital

Colorado Children's Hospital
Becton Dickinson
Morrison Foerster
Sheppard Mullin
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Defense Logistics Agency
United States Army
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Fluor Government Group

NAICS CODES

611430 Professional Management & Development Training
541512 Custom Computer Programming Services
541512 Computer Systems Design Services
541519 Computer Related Services
541611 Administrative & General Management Consulting
541613 Marketing Consulting Services
561110 Office Administrative Services



Develop a Clear Strategy for Your Service and Support Operation

Strategy, Planning, and Advisory Services (SPAS) delivers objective executive management support to every level of business enterprise. The SPAS product service strategy centers on identifying business-terminal risk, harnessing emerging technology, leveraging game-changing business intelligence and informatics, and aligning processes with efficiency, efficacy, and optimization models.

SPAS delivers professional, consulting, and managed services in enterprise risk management, digital transformation, business intelligence, and process optimization focus areas.



Enterprise Risk Management

24/7/365 monitoring of sensitive data exfiltration or loss, internal risk and event reporting, sensitive incident response, communications planning, and technology systems health management

Digital Transformation

Strategic execution, and advisory for start to finish to administration of governance, risk, and compliance (GRC) business requirements, objectives, and operations

Business Intelligence

Assess the efficiency, maturity, competency, and diligence of partner, alliance, or acquisition target organizations for strategic, operational, and third-party risk mapping and tracking

Process Optimization

Leading, building, and supporting enterprise enablement, education, and engagement strategies to mitigate and govern employee data malpractice and mismanagement risk

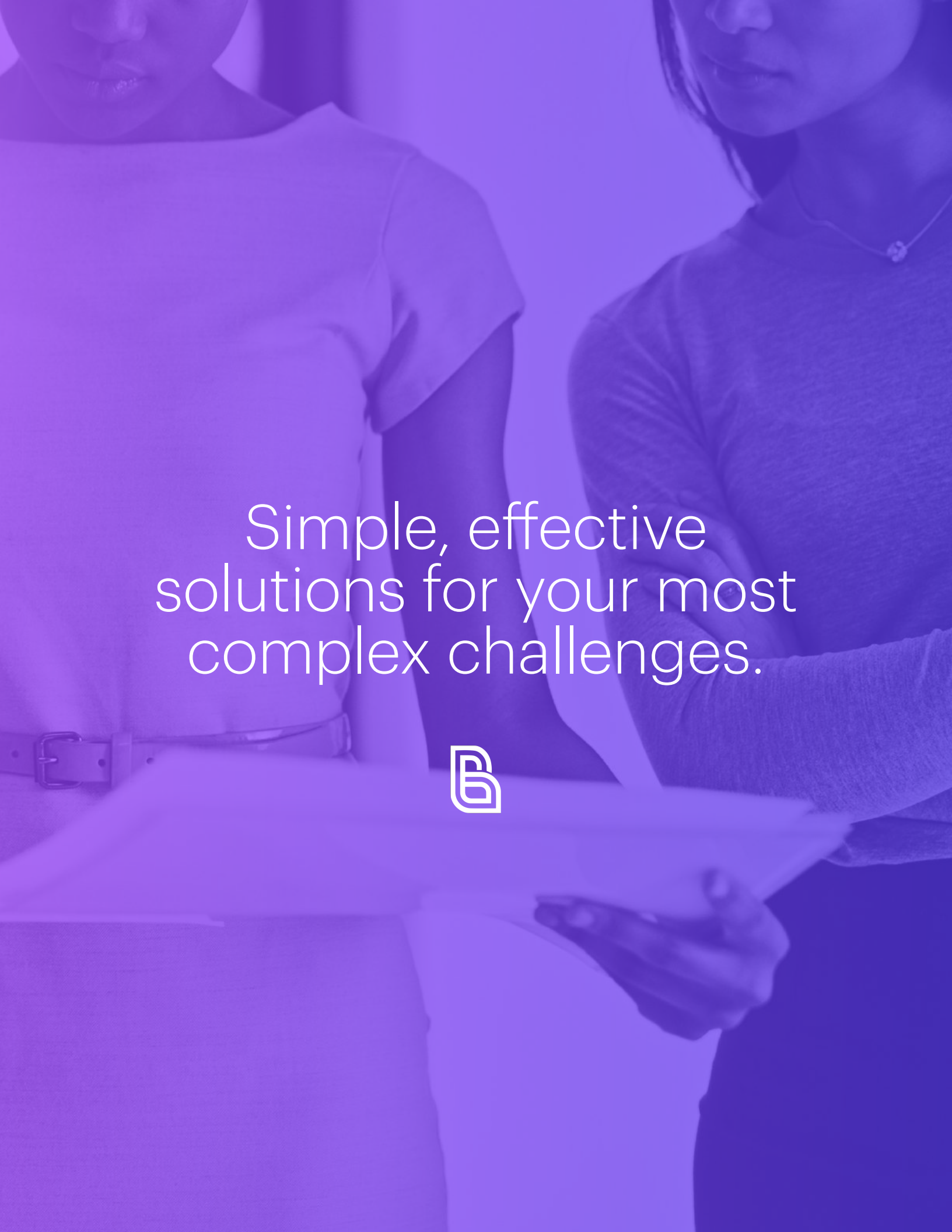
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Thomson Reuters
Merrill Lynch
JP Morgan Chase
Odyssey Re
Allied World
Morrison Foerster
Duane Morris
MD Anderson Cancer Center
Hospital Corporation America (HCA)
Catholic Health Initiatives (CHI)
TRS Staffing
Cleveland Clinic

Takeda
Texas Children's Hospital
Minnesota Children's Hospital
Colorado Children's Hospital
Becton Dickinson
Covance
LabCorp
Hollister
Department of Defense
Defense Logistics Agency
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A photograph of two women, one on the left and one on the right, looking down at a document held by the woman on the right. The entire image is covered with a semi-transparent purple filter. The woman on the left is wearing a light-colored short-sleeved top and a dark belt. The woman on the right is wearing a dark long-sleeved top and a necklace.

Simple, effective
solutions for your most
complex challenges.



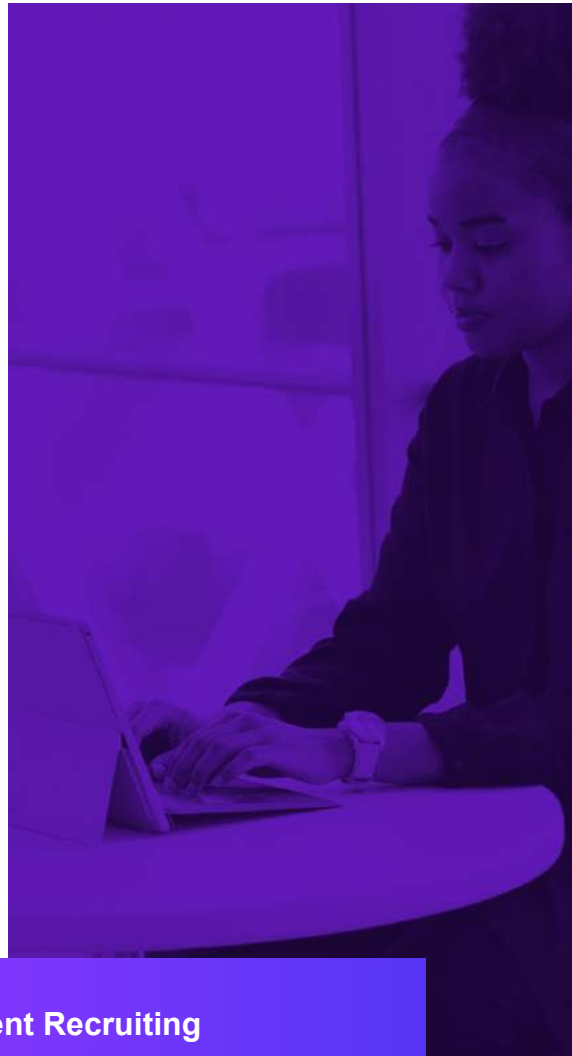


Save time, reduce costs, and find specialized talent.

Strategic Staff Augmentation (SSA) provides analysis, assistance, and administration of resource support to client organizations.

Leveraging proprietary models and techniques, SSA services pinpoint organizational needs with direct alignment to business productivity, operations, and goals. SSA engages organizations at every phase of the manpower assessment lifecycle, through program or project efforts, to provide tailored workforce talent recruiting, acquisition, enablement, and retention.

SSA delivers professional, consulting, and managed services in the focus areas of strategic resourcing, management recruiting, workforce support, and talent management.



Strategic Resourcing

Full spectrum service itemizing personnel needs, summarizing business use cases, establishing quality of hire and performance metrics/score-carding, and executing resourcing plans

Management Recruiting

Comprehensive needs assessment to hire to position performance review for critical executive leadership and management level business operations requirements

Workforce Support

Augmentation of core organizational workforce with flex workforce resource assets in support of competencies, capabilities, and skills required for immediate ramp and scale

Talent Management

Full lifecycle HRaaS engagement support, modular or programmatic, from resource identification, recruiting, hiring, onboarding, developing, retaining a

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Leverage technology to provide better care.

Healthcare Technology Service Management (HTSM) addresses the specific needs that enterprise medical organizations have in scaling, selecting, and governing their technology and systems inventories through growth strategies. HTSM provides service, support, and facilitation activities to growing healthcare organizations that need to connect multiple purpose, location, and market facilities with strategic Information Technology Service Management (ITSM) objectives to align their risk management systems, governance processes, technology structures, and business operations.

ETM delivers professional, consulting, and managed services in strategic, governance, operational, and implementation focus areas.

Strategic Design

Validate Medical/Healthcare Information Technology (IT) requirements and formulate systems assurance, quality control, and implementation roadmaps, plans, and timelines

Risk Governance

Conduct governance, risk, and compliance assessments and manage programs to ensure legal, regulatory, and financial requirements are addressed diligently with associated risks mitigated

Operational Assessment

Assess the operating quality, maturity, and capacity of technologies to address unique care requirements for privacy, healthcare service, and medical business cyber risk

Implementation Management

Advising and supporting the rollout, management, and testing of enterprise-wide healthcare organization cyber technologies (IoT, security, work management, and records processing)

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Takeda
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Address mission-critical
priorities to achieve
stronger business
outcomes in a digital world.





Strengthen security and protect data

Cyber Risk Advisory (CRA) provides service, support, and facilitation activities to clients with strategic information security and data protection business requirements. CRA provides professional, consulting, and managed services for developing, enhancing, or evaluating strategic data privacy, security, and management risk with respect to internal and external risks, common and unique threats, and recognized or emerging exploits/techniques. The CRA aligns risk assessments, priorities, and profiles with strategic, operational, and tactical objectives to ensure maximum protection to the business, its resources, and digital footprint.

CRA delivers professional, consulting, and managed services in managed, strategic, enterprise, and knowledge security focus areas.

Managed Security

24/7/365 monitoring of sensitive data exfiltration or loss, internal risk and event reporting, sensitive incident response, communications planning, and technology systems health management

Strategic Planning

Strategic execution, and advisory for start to finish to administration of governance, risk, and compliance (GRC) business requirements, objectives, and operations

Enterprise Diligence

Assess the efficiency, maturity, competency, and diligence of partner, alliance, or acquisition target organizations for strategic, operational, and third-party risk mapping and tracking

Knowledge Building

Leading, building, and supporting enterprise enablement, education, and engagement strategies to mitigate and govern employee data malpractice and mismanagement risk

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Accelerate cash flow while reducing operational costs

Healthcare Revenue Cycle Management (HRCM) provides business office solutions to medical practices, ancillary providers, and enterprise medical organizations re-aligning cash flow to achieve greater results by servicing your insured, uninsured, and underinsured patient populations. HRCM utilizes an innovative claims and denial management system which includes electronic claims submission, electronic cash posting, denied claims management, appeals management, and adjudication error management for your insured population as well as custom patient statements and dialing campaigns for underinsured and uninsured patients. We have robust reporting with the objective of providing meaningful data to assist you in making informed management decisions. Our offerings also include code verification and consulting.

HRCM delivers professional custom solutions in a seamless environment allowing you to capitalize on our extensive expertise in billing and revenue cycle management to increase your cash flow and reduce your days in A/R.

Business Intelligence

Custom development of business intelligence reporting from a daily dashboard to monthly RVU's by physician begins as standard and progresses into custom meaningful data that allows you to improve operational performance and make strategic business decisions.

Strategic Solutions

Develop a custom remediation plan that leverages technology, expertise, and best practices to increase your revenue, ensure stability of your cash flow, and provide meaningful data in an environment that is secure and compliant

Operational Assessment

Assessment of each step in the revenue cycle process from charge entry through bad debt identifying areas of concern from a cash flow perspective and a compliance perspective

Implementation Controls

Utilizing a proven successful implementation plan as the basis a custom plan will be developed to mitigate any potential risks during the implementation

PAST PERFORMANCE

Cleveland Clinic
Hospital Corporation America (HCA)
Mischer Neuroscience
Pathology Consultants of South
Broward
Tampa General Hospital

Lakeland Regional Medical Center
Behavioral Health System
LabCorp
Grady Health Systems
UT Physicians

NAICS CODES

541219 Professional Billing Services, Medical Coding and Accounting
541611 Medical Office Management Consulting Services
561110 Medical Office Management Services
524292 Insurance Claims Processing Services
561440 Account Collection Services





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